

New Application Tracker for Consumers in Retail Market

Consumers applying for Blue Cross and Blue Shield of Montana (BCBSM qualified health plans can now track the progress of their individual enrollment application. BCBSMT launched a web-based app tracker the allows consumers to understand the exact status of their application a moves through each step in the enrollment process.

The tracker is available for all applicants, even those with producers.

WHAT kinds of applications can consumers track?

- Sold direct and producer sold ٠
- On- and off-exchange applications
- Open and special enrollment applications •
- Medical and dental applications
- Electronic applications submitted via the Retail • Producer Portal and the Retail Shopping Cart
- Paper applications submitted via mail, ٠ email and the Retail Producer Portal's E-communication upload function

HOW do consumers track their apps?

- As soon as an app is received through the various channels available, it's assigned a unique tracking code.
- We send a maximum of one application status ٠ email per day.
- They can access the tracker by clicking on the • link in an application status email, which will take them to the tracker login screens. Also, applicants can go to bcbsmt.com and click on the "I've Applied, Now What?" link on the home page. You can go directly to the tracker log in.

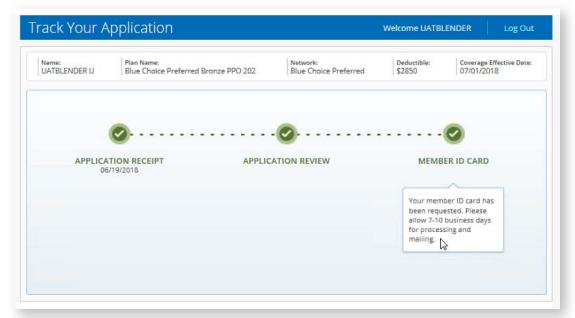
| BSMT) I r that | BlueCross BlueShield of Montana Track Your Application | | | | |
|--|--|---|--|---------------------------|--|
| on as it | Log In | Create an Account | | | |
| | User ID* | | | | |
| 5. | Password* Tracking ID* *Required Field Forgot User ID or Password? | | Thank you for choosing Blue Cross and Blue Shield of Montana (BCBSMT). | | |
| | | | | | |
| | | | Please log in so you can follow your application's progress. If you didn't buy your health care plan on our BCBSMT website, you can create an account to get started. To log in, you'll need your: | | |
| | Log In | | User ID - same one you health care plan or creaters | , ., | |
| Log In | Create an Account | | | one you used when | |
| ser ID* | | | | in or creating your t | |
| | | Here are some help online identity. | ful tips for protecting your | in the application status | |
| assword* | Reenter Password* | Ways to Keep Your User ID Safe: | | ite on your health care | |
| mail Address* | Reenter Email Address* | Use at least seven charactersOnly use letters and numbersDon't use special characters | | d help, please call us at | |
| ecurity Question* | | How to Create a Se | ecure Password | | |
| Select a question | | Use 8-20 case-sensitive characters | | | |
| inswer* | | Have at least three: Uppercase letters Lowercase letters | | | |
| Remember me on this computer | | NumbersSymbols | | | |
| I understand and accept the Terms of Use and Privacy Statement* | | Don't use repeating letters or numbers | | | |
| Required Field | | (e.g."aaa111") • Never use letters or numbers in order | | | |
| Create an Account | | (e.g."abc123") | | | |

WHAT kinds of statuses are tracked?

Producers who help clients apply online are likely to see the enrollment process completed in 24 hours, especially if producers use the Retail Producer Portal's new enrollment features. In those cases, we expect your clients will likely receive one tracker email that when logged in will show the application process is complete and ID cards are on the way*. (See the application tracker display example on the right.)

Your clients may see other status updates, such as the one shown at bottom right. We wanted to make sure you're aware of other status types in case you receive questions. They include:

- We received your application
- Your application is under review
- We assigned a PCP for you
- We're waiting for payment



| Name: UATHOT U | Pian Name: Blue Advantage Silver HMO 205 - Two \$25 PCP Visits | Network: Blue Advantage | Deductible: \$1700 | Coverage Effective Date 08/01/2018 | |
|----------------------|---|---|---|--|--|
| APPLICATIO 07/10/ | | PROVIDER SELECTION | м | | |
| | | Your Primary Care Provider (PCP) is your primary doctor. We noticed you didn't name a PCP. We will assign you one based on your zip code and health care plan. Once you're a BCBSIL member you can change your doctor or hospital at | be re payn appli you a Enro | member ID card will quested once your nent is received and cation is processed. If spplied during Open liment, you should our cards in early ary. | |

* Note that those applying during open enrollment will receive ID cards in January.

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