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**2022
Digital
Marketing
Materials**

Blue Cross Medicare Advantage | Blue Cross MedicareRx (PDP)SM



**BlueCross BlueShield
of Illinois**



BlueCross BlueShield
of Illinois



2022 Digital Marketing Materials



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Introduction



BlueCross BlueShield
of Illinois



Introduction

This digital sales kit is intended to help you sell our Medicare plans. It is for your use only and not to be emailed to prospects. We encourage you to view these items on an electronic device with your clients.

- Printed items that must be ordered from the Producer Supply Portal include enrollment kits for MAPD and PDP.
- Templates for direct mail and seminar promotion can be found on the Portal.
- Some documents are provided as links only. If your meeting place has limited or unknown internet access, be sure to download the items you will need before your appointment.
- Education videos about Medicare and Medicare plans.
- Before a sales appointment, complete the Scope of Appointment form. Find the fillable form under "Important Forms, Disclosures and Helpful Videos."



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Blue Cross Medicare Advantage Digital Marketing Materials



BlueCross BlueShield
of Illinois



Blue Cross Medicare Advantage Digital Marketing Materials – Chicago Market

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

CHICAGO MARKET

Chicago Plan Option Guides

- [Chicago Plan Options Guide](#)
- [Elite Plan Options Guide](#)
- [Advocate Plan Options Guide](#)

Chicago Enrollment Forms

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Basic Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Premier Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Premier \(PPO\)](#)
- [Blue Cross Medicare Advantage Elite \(PPO\)](#)
- [Blue Cross Medicare Advantage Advocate \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\) - Rockford](#)

Chicago Summary of Benefits

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Basic Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Premier Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Premier \(PPO\)](#)
- [Blue Cross Medicare Advantage Elite \(PPO\)](#)
- [Blue Cross Medicare Advantage Advocate \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\) - Rockford](#)





Blue Cross Medicare Advantage Digital Marketing Materials – Chicago Market

CHICAGO MARKET

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

Chicago Enrollment Forms - Spanish

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Basic Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Premier Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Premier \(PPO\)](#)
- [Blue Cross Medicare Advantage Elite \(PPO\)](#)
- [Blue Cross Medicare Advantage Advocate \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\) - Rockford](#)

Chicago Summary of Benefits - Spanish

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Basic Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Premier Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Premier \(PPO\)](#)
- [Blue Cross Medicare Advantage Elite \(PPO\)](#)
- [Blue Cross Medicare Advantage Advocate \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\) - Rockford](#)





Blue Cross Medicare Advantage Digital Marketing Materials – Peoria and Rockford Markets

ENGLISH

Peoria Plan Option Guides

- [Peoria Plan Options Guide](#)
- [Paducah Plan Options Guide](#)

Peoria Enrollment Forms

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Basic \(HMO\) - Springfield](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

Peoria Summary of Benefits

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Basic \(HMO\) - Springfield](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

Rockford Plan Option Guides

- [Rockford Plan Options Guide](#)
- [Paducah Plan Options Guide](#)

Rockford Enrollment Forms

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Rockford Summary of Benefits

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)





Blue Cross Medicare Advantage Digital Marketing Materials – Peoria and Rockford Markets

SPANISH

Peoria Enrollment Forms

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Basic \(HMO\) - Springfield](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

Peoria Summary of Benefits

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Basic \(HMO\) - Springfield](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

Rockford Enrollment Forms

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Rockford Summary of Benefits

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)



Blue Cross Medicare Advantage Digital Marketing Materials – Springfield and East St. Louis Markets

ENGLISH

Springfield Plan Option Guide

→ [Plan Options Guide – Springfield](#)

Springfield Enrollment Forms

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Springfield Summary of Benefits

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

East St. Louis Plan Option Guide

→ [Plan Options Guide – East St. Louis](#)

East St. Louis Enrollment Forms

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

East St. Louis Summary of Benefits

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)





Blue Cross Medicare Advantage Digital Marketing Materials – Springfield and East St. Louis Markets

SPANISH

Springfield Enrollment Forms

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Springfield Summary of Benefits

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

East St. Louis Enrollment Forms

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Choice Plus \(PPO\)](#)

East St. Louis Summary of Benefits

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Choice Plus \(PPO\)](#)





Blue Cross Medicare Advantage Digital Marketing Materials- Quincy-Hannibal-Keokuk Market

ENGLISH

Quincy Plan Options Guide

→ [Quincy Plan Options Guide](#)

Quincy Enrollment Forms

→ [Blue Cross Medicare Advantage Classic \(PPO\)](#)

→ [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Quincy Summary of Benefits

→ [Blue Cross Medicare Advantage Classic \(PPO\)](#)

→ [Blue Cross Medicare Advantage Flex \(PPO\)](#)





Blue Cross Medicare Advantage Digital Marketing Materials- Quincy-Hannibal-Keokuk Market

SPANISH

Quincy Enrollment Forms

- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Quincy Summary of Benefits

- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)



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Blue Cross Medicare Advantage Formularies and Directories



BlueCross BlueShield
of Illinois



Blue Cross Medicare Advantage Formularies and Directories – Chicago Market

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

ENGLISH

Formularies

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Basic Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Premier Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Premier \(PPO\)](#)
- [Blue Cross Medicare Advantage Elite \(PPO\)](#)
- [Blue Cross Medicare Advantage Advocate \(HMO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Basic Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Premier Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Premier \(PPO\)](#)
- [Blue Cross Medicare Advantage Elite \(PPO\)](#)
- [Blue Cross Medicare Advantage Advocate \(HMO\)](#)





Blue Cross Medicare Advantage Formularies and Directories – Chicago Market

SPANISH

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

Formularies

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Basic Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Premier Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Premier \(PPO\)](#)
- [Blue Cross Medicare Advantage Elite \(PPO\)](#)
- [Blue Cross Medicare Advantage Advocate \(HMO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Basic Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Premier Plus \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Premier \(PPO\)](#)
- [Blue Cross Medicare Advantage Elite \(PPO\)](#)
- [Blue Cross Medicare Advantage Advocate \(HMO\)](#)





Blue Cross Medicare Advantage Formularies and Directories – Peoria and Rockford Markets

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

ROCKFORD – ENGLISH

Formularies

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

PEORIA – ENGLISH

Formularies

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

ROCKFORD – SPANISH

Formularies

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

PEORIA – SPANISH

Formularies

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)





Blue Cross Medicare Advantage Formularies and Directories – Quincy-Hannibal-Keokuk Market

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

ENGLISH

Formularies

- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

SPANISH

Formularies

- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)



Blue Cross Medicare Advantage Formularies and Directories – Springfield and East St. Louis Markets

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

SPRINGFIELD – ENGLISH Formularies

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

EAST ST. LOUIS – ENGLISH Formularies

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

SPRINGFIELD – SPANISH Formularies

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)

EAST ST. LOUIS – SPANISH Formularies

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)

Pharmacy Directories

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Medicare Advantage Classic \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)





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Blue Cross MedicareRx (PDP)SM and LIS Marketing Materials, Formularies and Directories



Blue Cross MedicareRx Marketing Materials, Formularies and Directories

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

Blue Cross MedicareRx Digital Marketing Materials

ENGLISH

- [Blue Cross MedicareRx Basic \(PDP\) Plan Options Guide*](#)
- [Blue Cross MedicareRx Basic \(PDP\) Enrollment Form*](#)
- [Blue Cross MedicareRx Basic \(PDP\) Summary of Benefits*](#)
- [Blue Cross MedicareRx Value \(PDP\) Plan Options Guide](#)
- [Blue Cross MedicareRx Value \(PDP\) Enrollment Form](#)
- [Blue Cross MedicareRx Value \(PDP\) Summary of Benefits](#)
- [Blue Cross MedicareRx Choice \(PDP\) Plan Options Guide](#)
- [Blue Cross MedicareRx Choice \(PDP\) Enrollment Form](#)
- [Blue Cross MedicareRx Choice \(PDP\) Summary of Benefits](#)

SPANISH

- [Blue Cross MedicareRx Basic \(PDP\) Enrollment Form*](#)
- [Blue Cross MedicareRx Basic \(PDP\) Summary of Benefits*](#)
- [Blue Cross MedicareRx Value \(PDP\) Enrollment Form](#)
- [Blue Cross MedicareRx Value \(PDP\) Summary of Benefits](#)
- [Blue Cross MedicareRx Choice \(PDP\) Enrollment Form](#)
- [Blue Cross MedicareRx Choice \(PDP\) Summary of Benefits](#)

*IL - PDP Basic plans are non-commissionable for new business effective 1/1/22 and after.



BlueCross BlueShield
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Blue Cross MedicareRx Marketing Materials, Formularies and Directories

PDP

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

Blue Cross MedicareRx Formularies and Directories

ENGLISH

Formularies

- [Blue Cross MedicareRx Basic \(PDP\)](#)
- [Blue Cross MedicareRx Value \(PDP\)](#)
- [Blue Cross MedicareRx Choice \(PDP\)](#)

Pharmacy Directories

- [Blue Cross MedicareRx Basic \(PDP\)](#)
- [Blue Cross MedicareRx Value \(PDP\)](#)
- [Blue Cross MedicareRx Choice \(PDP\)](#)

SPANISH

Formularies

- [Blue Cross MedicareRx Basic \(PDP\)](#)
- [Blue Cross MedicareRx Value \(PDP\)](#)
- [Blue Cross MedicareRx Choice \(PDP\)](#)

Pharmacy Directories

- [Blue Cross MedicareRx Basic \(PDP\)](#)
- [Blue Cross MedicareRx Value \(PDP\)](#)
- [Blue Cross MedicareRx Choice \(PDP\)](#)



BlueCross BlueShield
of Illinois



Blue Cross MedicareRx and Low Income Subsidy Marketing Materials, Formularies and Directories

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

Low-Income Subsidy (LIS) Documents

ENGLISH

- [Low Income Subsidy \(PDP\)](#)
- [Low Income Subsidy \(MAPD PPO\)](#)
- [Low Income Subsidy \(MAPD HMO\)](#)

SPANISH

- [Low Income Subsidy \(PDP\)](#)
- [Low Income Subsidy \(MAPD PPO\)](#)
- [Low Income Subsidy \(MAPD HMO\)](#)





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Important Forms, Disclosures and Helpful Videos



BlueCross BlueShield
of Illinois



Important Forms, Disclosures and Helpful Videos

ENGLISH

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

Scope of Appointment Forms

- [Blue Cross Medicare Advantage](#)
- [Blue Cross MedicareRx](#)

Non-discrimination Disclosures

- [Blue Cross Medicare Advantage](#)
- [Blue Medicare Advocate Health \(HMO\)](#)
- [Blue Cross MedicareRx](#)

Star Ratings

- [HMO Basic / HMO-POS Basic Plus / HMO-POS Premier Plus](#)
- [PPO Choice Plus / PPO Choice Premier](#)
- [Blue Medicare Advocate Health \(HMO\)](#)
- [Blue Cross MedicareRx](#)

Flex Plan Notification Letter

- [Flex Plan Provider Notification Letter](#)

Provider Finders

- [Blue Cross Medicare Advantage \(HMO\)](#)
- [Blue Cross Medicare Advantage \(HMO-POS\)](#)
- [Blue Cross Medicare Advantage \(PPO\)](#)
- [Blue Cross Medicare Advantage Flex \(PPO\)](#)





Important Forms, Disclosures and Helpful Videos

SPANISH

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

Non-discrimination Disclosures

- [Blue Cross Medicare Advantage](#)
- [Blue Cross MedicareRx](#)

Star Ratings

- [HMO Basic / HMO-POS Basic Plus / HMO-POS Premier Plus](#)
- [PPO Choice Plus / PPO Choice Premier](#)
- [Blue Medicare Advocate Health \(HMO\)](#)
- [Blue Cross MedicareRx](#)



Blue Cross Medicare Advantage Digital Marketing Materials – Optional Supplemental Benefits Enrollment Forms

OPTIONAL SUPPLEMENTAL BENEFITS ENROLLMENT FORMS

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

English

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Basic Plus \(HMO-POS\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)-Chicago Market](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)-Peoria Market](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)-Rockford Market](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)-East St. Louis Market](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Elite \(PPO\)](#)

Spanish

- [Blue Cross Medicare Advantage Basic \(HMO\)](#)
- [Blue Cross Medicare Advantage Basic Plus \(HMO-POS\)](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)-Chicago Market](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)-Peoria Market](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)-Rockford Market](#)
- [Blue Cross Medicare Advantage Classic \(PPO\)-East St. Louis Market](#)
- [Blue Cross Medicare Advantage Choice Plus \(PPO\)](#)
- [Blue Cross Medicare Advantage Elite \(PPO\)](#)





Important Forms, Disclosures and Helpful Videos

The links provided lead to the Medicare microsite. There you can **access the most current versions and download what you need.**

HELPFUL VIDEOS

- [Understanding Your Annual Notice of Change](#)
- [Understanding Your Evidence of Coverage](#)
- [Making Sense of MACRA](#)
- [AEP Is Around the Corner](#)
- [Get the Most From Your Plan](#)
- [New to Medicare?](#)



2022
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Contact Information



Contact Information

Producer Service Center Email: producer_service_center@hcsc.net

Commission and Certification related inquiries

IT Helpdesk: [888-706-0583](tel:888-706-0583)

Issues with the ComplianceWire website

PDP/MAPD Line: [888-723-7423](tel:888-723-7423)

PDP/MAPD policy, application, and POR related inquiries

Supply Line: [888-655-1357](tel:888-655-1357)

Supply Email: bcbssupport@summitdm.com

Supply and Supply Portal related inquiries

Supply Website: www.yourcmsupplyportal.com

Ordering PDP/MAPD supplies

AHIP (external number): [866-234-6909](tel:866-234-6909)

Inquiries concerning AHIP's website or training

live your Blue life



Medicare Part D Plan Notice:

Prescription drug plans provided by Blue Cross and Blue Shield of Illinois, which refers to HCSC Insurance Services Company (HISC), an Independent Licensee of the Blue Cross and Blue Shield Association. A Medicare-approved Part D sponsor. Enrollment in HISC's plan depends on contract renewal.

Medicare Supplement Plan Notice:

HMO, HMO-POS and PPO plans provided by Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company (HCSC). HMO plan provided by Illinois Blue Cross Blue Shield Insurance Company (ILBCBSIC). HCSC and ILBCBSIC are Independent Licensees of the Blue Cross and Blue Shield Association. HCSC and ILBCBSIC are Medicare Advantage organizations with a Medicare contract. Enrollment in HCSC's and ILBCBSIC's plans depends on contract renewal.

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**BlueCross BlueShield
of Illinois**