

March 2024

Blue Access for EmployersSM (BAESM) Membership Message Center How-To Guide

Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association

The Membership Message Center in BAE

Improving and Data Security and Communications

The Membership Message Center in Blue Access for EmployersSM (BAESM) improves and streamlines membership-related communications and protects those communications with added security.

The Membership Message Center is a secure platform for sending inquiries and preventing unauthorized access. This feature allows us to better protect data and provide efficient communications regarding members.

The next few pages describe how the feature works and how to grant or remove access.

This enhancement underscores our commitment to protecting our data and ensuring the highest level of security for our valued customers.

Employer Home	Account Summary	ABC COMPANY INC	
 Account Summary Enrollment Employee Maintenance 	View Details View Details View Health Plans Update Profile SBC Monitoring Performance ACTION REQUIRED	IIS th Plans Account #: 000000 ofile Effective Date: 04/15/2012 coring Performance Renewal Date: 01/01/2022 REQUIRED Renewal Date: 01/01/2022	
Membership Message Center Billing	Employee Maintenance I w	want to: Select an action	
• Reports		Find an Employee/Dependent	
View Your Bill	Get Started:	Employee Opendent	
View and print your bill View Invoice View Bill Summary Principal Summary 	Select a maintenance option from the I want to menu, then search for the member SSN or ID Number OR OR Last Name First Name		
Form Finder	Enroll Employee	Find	
	Recent Activity		
View All Forms	There has been no activity within the 30 days.	he past 30 days. Click View All to search beyo	
Find a Doctor			
 ▶ Provider Finder® ¹/₆ ▶ Find a Pharmacy ¹/₆ ▶ View Drug Coverage 	View All		

Automatic Access to Secure Messaging

By default, BAE Delegated Administrators have access to the Membership Message Center and all its functions.

Only those who can access the Membership Message Center will see the **Membership Message Center** menu in the left navigation. For other Users, it won't be visible.

Employer Home	Account Summary	ABC COMPANY INC
 Account Summary Enrollment Employee Maintenance 	 <u>View Details</u> <u>View Health Plans</u> <u>Update Profile</u> <u>SBC Monitoring Performance</u> ACTION REQUIRED 	Account #: 000000 Effective Date: 04/15/2012 Renewal Date: 01/01/2022
→ Billing	Employee Maintenance I w	ant to: Select an action 🗸
 Reports View Your Bill View and print your bill View Invoice View Bill Summary	Get Started: Select a maintenance option from the I want to menu, then search for the member OR Enroll Employee Recent Activity There has been no activity within the	Find an Employee/Dependent
Find a Doctor Provider Finder® @ Find a Pharmacy @ View Drug Coverage	30 days. View All	

Granting Group Secure Messaging Access

Delegated Administrators must manually grant Group Secure Messaging permission through the Security Manager.

To grant access to the Membership Messaging Center:

- 1. Choose **Security** Manager from the left-hand menu.
- 2. Select a User from your **Current** Users list.
- 3. On the Maintain User tab. select **Group Secure** Messaging.
- 4. Click Submit.

Disabling access works similarly. The Delegated Administrator can remove access for a User at any time by deselecting the Group Secure Messaging box.



Employer Home

Account Summary

Account Details

Account Summary - Security Manager

ABC COMPANY INC

0

Download All Users

Status

Active

Active

Active

Active

Email

demo1@abccompany.com

demo2@abccompany.com

demo3@abccompany.com

demo4@abccompany.com

User Access for Initial Launch Only

At launch, the Delegated Administrator and some BAE Users will automatically have access to the Membership Messaging Center.

If a User currently has permission to View or Update Membership Information, the User will have the Group Secure Messaging function enabled by default.

Delegated Administrators may want to review Users with the **Membership** role and decide if they should have access to the Membership Message Center.

After the initial launch, **Group Secure Messaging** will not be automatically enabled for any Users, except for the Delegated Administrator

er Home	Account Summary - Security Manager			
mary				
tings	Current Users Add Users			
	Search Maintain User			
	Modify User Profile			
	 Make desired changes to user information and then click on Submit button. 			
	 For your Security Protection, the Email Address must be unique to each user, and NOT used by different Person(s). The System Security will be upgraded in the future. If an Email Address is used by multiple persons system second will be the 			
	System Security will be upgraded in the future. If an Email Address is used by multiple persons, system access will not be allowed.			
	User ID: 000000.Demo1 Last Access:2023-09-13 09:29 AM			
	* First Name: Demo1			
ter	* Last Name: Demo			
	* Email: demo1@abccompany.com			
	Verify Email:			
	* Phone: 123 123 1234 ext:			
	Mobile:			
\$	* Required fields			
	Modify Permissions			
ion	Learn more about the roles in modify permissions.			
	Content Reports			
	View Account Information and Content ONLY			
	Note: Access to Reports containing Membership information is granted by baying both 'View Reports'			
Find	View Membership Information			
earch Forms	Online Bill Payment Online Bill Payment			
	Billing			
	View ASO Bill			
	View ASO Claims Detail			
	□View ASO Subscriber List			
	** The View ASO Bill permission is needed to grant access to ASO Invoices.			
	Save Changes			
	To save your changes, click on the Submit button. To undo all changes made and return to the list, click on the Cancel button.			
	Submit Delete User Cancel			

Accessing the Membership Message Center

You can open the Membership Message Center from two places:

- 1. Left side navigation
- 2. Notifications tab



Quick Summary of Functions

The Membership Message Center is designed to send secure messages and data to our membership teams for processing. It does not work like traditional email. Users with Group Secure Messaging enabled have three main Membership Messaging Center functions:

- **1.** New Message. A request is created from the New Message screen and assigned a Case number.
- 2. Inbox. Once we complete the request, we respond back to the User that the Case is completed, which is displayed in the Inbox. In addition, an email is sent to the requestor advising that it's time to return to the Membership Message Center to view a response from Membership Customer Service. The Inbox can be used to catalog completed requests.
- 3. Sent. Once the Case is submitted, it moves to Sent and can be searched. Our teams process the request. Sent messages can be used to track pending requests.

	Demo User		blue access for Employers'
	Account # 000000	Membership Secure Messaging Center	
		Please note that messaging center is designated solely for membership-related inquiries	
1.	New Message		
2.	Inbox	Inbox	
3.	Sent	Search with any one option	
		Subject Case#	
	HELP		
	Contact Us		
	Demo and Guide	Search Clear Filters	
	Log Off	From Membership Customer Service	
		No Records Found	

Creating a New Message

To create a new message:

- 1. Click on New Message
- 2. Select a topic. Options include:
 - Enrollment/Add Member
 - Maintenance
 - Reinstate •
 - Cancellation •
 - Spreadsheets/Report •
 - General Inquiry AEP
 - COBRA and State Continuation •
 - Disabled Dependent
 - Billing ٠
 - Other •
- 3. Select the number of employees referenced in the request. This helps the membership team determine how large the request is. Options include:
 - 1-5
- 76-100 101-199 •
- 6-20 21-50

•

- 200+ •
- 51-75
- 4. When a user selects a topic in #2, the system will populate required information and fields as well as helpful hints. Be sure to read this information; it was designed to minimize the number of inquiries that are rejected due to missing information.

DEMO Account	1	blue access for Employer	5.
Account # DEMO	Membership Secure Messaging Center		
New Message 1 , Inbox	Please note that messaging center is de 0 You can expect a response within	esignated solely for membership-related inquiries 13 business days	
Sent	2. I Want To *	Enrollment/Add Member	
HELP Contact Us	3. Number of employees referenced in this request*	1-5	
Demo and Guide	To estate the delayer and the see of fee	fellow an execution of a second do all external information. Including but not limited in	1
Log Off	 SSN/ID # Group/Section Effective Dat selecting HMO plan if your requester explanation for the late submission. 	Tollow-up questions, please provide all relevant information, including but not limited to: te Event Reason Primary Care Physician (PCP) if selecting HMO plan (Illinois) Medical Group if d effective date is beyond our standard retroactive allowed days, please include a detailed	
	Sender	Jane Smith	
	Email	jane-smith@abc-contractors.com	
	Subject*	Add new employees	
	Account CC User	tom-jefferson@abc-contractors.com	
	BCBS CC User	accountmanager@bcbsxx.com	
	Broker CC User	george.washington@abc-agency.com, ann.jones@abc-agency.com	
	Note: Separate email addre A notification email will be s Message [*]	sses with a comma sent to CC'd contacts once the Group Membership Team sends a response. Please add new employees. See attached spreadsheet for detailed information	
	Attachment The to Accep Maxim Add at	(0/32000) tal size of all attachments must not exceed 5 MB. ted file formats include:.bmptsv,.doc,.docx,.gif,.jpegjpg,.odt,.pdf,.png,.rtf,.tif ,.tiff,.txt,.xls,.xlsx hum of five (5)attachments tachment Add-New-Employees.xlsx (13 KB)	
	Send Can	rel	

Creating a New Message (continued)

- 5. Enter a Subject.
- 6. Email addresses included in the CC fields will receive an email notification not when the New Message is sent, but when we respond. No one, not even the Sender, receives a notification email when a New Message is created and sent.

There are 3 groups of people who can receive a notification email *when we respond* to your New Message:

- Fellow coworkers from your group account. If a user does not display in the dropdown list, then they don't have access to the Membership Message Center. If someone needs to be added to the list, contact your BAE Delegated or Alternate Delegated Admin.
- Employees of Blue Cross and Blue Shield of Illinois, Montana, New Mexico, Oklahoma and Texas, such as your Account Executive.
- 3. Your agent or broker.

Simply select or enter their email addresses for each CC field.

For more on what those in the CC fields can expect when they receive an email notification, see the Using Inbox Functions section of this guide.

DEMO Account		bluege	Cess
account # DEMO	Membership Secure Messaging Center		a spartes
low Message	Please note that messaging center is d	esignated solely for membership-related inquiries	
hov	• You can expect a response within	n 3 business days	
ent	l Want To [*]	Enrollment/Add Member	
ELP	Number of employees		
ontact Us	referenced in this request	1-5	
emo and Guide			
og Off	To minimize delays and the need for SSN/ID # Group/Section Effective Da selecting HMO plan if your requeste explanation for the late submission.	¹ Tollow-up questions, please provide all relevant information, including but not limited to: te Event Reason Primary Care Physician (PCP) if selecting HMO plan (Illinois) Medical Group if d effective date is beyond our standard retroactive allowed days, please include a detailed	P.
	Sender	Jane Smith	
	Email	jane-smith@abc-contractors.com	Inquiries Image: Constraint of the second of the
	Membership Secure Messaging Center Please note that messaging center is designated solely for metabolic security of the secur	Add new employees	
	6. Account CC User	tom-jefferson@abc-contractors.com	0
	BCBS CC User	accountmanager@bcbsxx.com	0
	Broker CC User	george.washington@abc-agency.com, ann.jones@abc-agency.com	0
	<i>Note: Separate email addre A notification email will be :</i> Messare [*]	isses with a comma sent to CC'd contacts once the Group Membership Team sends a response.	
	message	Please add new employees. See attached spreadsheet for detailed information	
	Attachment The to Accep Maxin Add at	(0/32000) stal size of all attachments must not exceed 5 MB. ited file formats include:.bmp ,.csv,.doc,.docx,.gif,.jpeg,.jpg,.odt,.pdf,.png,.rtf,.tif ,.tiff,.txt,.xls,.xlsx num of five (5)attachments ttachment Add-New-Employees.xlsx (13 KB)	
	Send Can	cel	

7. Enter a Message. You have 32,000 characters. Do not attempt to link to a web page or add URLs into the body of the email. This will cause an error.

- 8. Add an **Attachment**. File type options include:
 - Database files: csv, xls, xlxs
 - Document and text files: doc, docx, odt, rtf, txt
 - Image files: bmp, gif, jpeg, jpg, png, tif, tiff
 - PDF files

A User can attach a maximum of 5 files per message. The size limit for all attached files is 5 MB or 5000 KB. Do not send attachments that are password-protected.

9. Once a User selects a file, the name of the file will appear. The User can remove a file by clicking the "x" next to the file name.

10.Click **Send**.

11. If the message was sent successfully, the User will see a message with a Case Number.



DEMO Account		blue access	5
Account # DEMO	mbership Secure Messaging Center		
New Message	 ase note that messaging center is de You can expect a response within 	signated solely for membership-related inquiries	
Inbox			-
Sent	l Want To [*]	Enrollment/Add Member	
HELP	Number of employees referenced in this request [*]	1-5	
Contact Us			
Demo and Guide	To minimize delays and the need for f	allow-up questions, please provide all relevant information, including but not limited to:	
Log Off	SSN/ID # Group/Section Effective Date selecting HMO plan If your requested explanation for the late submission.	Event Reason Primary Care Physician (PCP) if Selecting HMO plan (Illinois) Medical Group if effective date is beyond our standard retroactive allowed days, please include a detailed	
	Sender	Jane Smith	
	Email	jane-smith@abc-contractors.com	
	Subject [*]	Add new employees	
	Account CC User	tom-jefferson@abc-contractors.com	
	BCBS CC User	accountmanager@bcbsxx.com	
	Broker CC User	george.washington@abc-agency.com, ann.jones@abc-agency.com	
	Note: Separate email addres A notification email will be se	<i>ses with a comma</i> <i>ant to CCd contacts once the Group Membership Team sends a response.</i>	
	Message* 7.	Please add new employees. See attached spreadsheet for detailed information	
X		(0/32000)	
ays. (-XXX, umber.	Attachment The tot Accepte Maximu 8. Add atta	al size of all attachments must not exceed 5 MB. ed file formats include:.bmp ,.csv,.doc,.docx,.gif,.jpeg,.jpg,.odt,.pdf,.png,.rtf,.tif ,.tiff,.txt,.xis,.xisx um of five (5)attachments achment Add-New-Employees.xisx (13 KB) X 9.	
1	O. Send Cance	2	

Using Inbox Functions

Inbox Messages

Messages are listed by date with the most recent message first. Up to 10 messages are displayed per page.

Complete Requests

When we complete a request or Case, we'll respond to the original message (or New Message) letting the User know the request is completed and the Case is closed. These will remain in your Inbox.

Searching Inbox Messages

You can use the Inbox to search for and review completed requests. Search functions include.

- Search by Subject. At this time, searching by subject must be exact to display the record.
- 2. Search by Case#.
- **3.** Search by **date periods**.



Using Inbox Functions (continued)

Replying to Inbox Messages

You can reply to Inbox messages. There is a 4,000 character limit on replies. The same file attachment rules apply when you respond to an Inbox message as when you create a New Message.

Email Notifications

When we respond to a New Message, or any message, our response appears in the **Inbox**. The Sender and those added to the CC fields when a message was created (see page 9) will receive a notification email.

It's important to understand what is and is not included in email notifications:

- It is *not* a copy of the message.
- It's a simple alert that a message is in the Inbox.
- It includes the name of the group/employer.
- No other employer or employee information or data is included.

Employer Messaging Access

The Sender and those added to the CC fields must have access to the Membership Message Center in BAE to view the actual message. The

nployer Home Accou	unt Summary - Security Manager			
Account Summary	COMPANY INC			
Account Details	JOMPANT INC			
Account Profile And Settings	nt Users Add Users			
Health Plans	Maintain User			
Life and Disability Mod	ifv User Profile			
> Security Manager	ake desired changes to user information and then slick on Submit button			
User Profile • F	or your Security Protection, the Email Address must be unique to each user, and	NOT used by different Person(s). The		
ondemand Wellness Portal a	System Security will be upgraded in the future. If an Email Address is used by multiple persons, system access will not be allowed.			
Enrollment	Liser ID: 000000 Demo1 Last Access:2023-09-13 09:29 AM			
Employee Maintenance	First Name: Demo1			
Membershin Message Center	Last Name: Demo			
Billing	* Email: demo1@abccompany.com			
Departs	/erify Email:			
Reports	* Phone: 123 123 1234 ext:			
ew Your Bill	Mobile:			
iew and print your bill 🔼 * Req	uired fields			
View Invoice	ife Descriptions			
egulatory Data Collection	i more about the roles in modify permissions.			
View Regulatory Data Con	ent Reports			
	aw Account Information and Content ONLY			
Men	ibership Note: Access to Reports containing information is granted by having be	Membership ith 'View Reports'		
Find Vi	and 'View Membership Information and 'View Membership Information	permissions.		
Advanced Search View All Forms	date Membership Online Bill Payment			
Billi	Maintain Payment Profile			
nd a Doctor	ASO Pay Bill			
Provider Finder® 🖻 🛛 🖓	ew ASO Claims Detail Membership Messaging Center	er		
Find a Pharmacy @	ew ASO Subscriber List			
** 1	he View ASO Bill permission is needed to grant access to ASO Invoices.	_		
Say	a Changes			
Save Changes				
butto	in.	in to the list, thick on the cance		
S	ibmit Delete User Cancel			

BAE Account's Delegated or Alternate Delegated Admin grants permission (see image above) to other users.

Using Inbox Functions (continued)

Agent/Broker Messaging Access

Agents and brokers will have to log in to their <u>Blue Access for Producers</u>SM account first, find the group account and then go to BAE to view Inbox messages. Agents and brokers with a Primary BAP account have access to the Membership Message Center for their group clients. A Primary BAP user may grant Membership Message Center access to their Delegates via the Delegate role setting function in BAP.

- Inquiry and Group Secured Messaging: Grants inquiry or "view only" access to verify eligibility. Also grants access to view and send Membership Message Center messages.
- Maintenance and Group Secured Messaging: Grants access to view and update enrollment. Also grants access to view and send Membership Message Center messages.
- **Group Secured Messaging:** Grants access view and send Membership Message Center messages.

If you are an agent or a broker and need more details on assigning roles to your Delegates, check out <u>Managing Delegates in Blue Access for</u> <u>Producers</u> guide.



Using Sent Functions

Sent Messages

Display functions include:

- Messages listed by date with the most recent message first.
- 2. Up to 10 messages per page.

Searching Sent Messages

You can search for and review requests or Cases that are still pending.

- 3. Search by **Subject**. At this time, searching by subject must be exact to display the record.
- 4. Search by Case#.
- **5.** Search by **date periods**.

Demo1 Account # 000000	Membership Se	ecure Messaging Center			blue access for Employers
New Message	Please note tha	t messaging center is designated solely fo	or membership-related inquiries	:	
Inbox	Sent				
Sent	Search with	any one option	4. Case#		
HELP	5. From	MM/DD/YYYY	To	MM/DD/YYYY	
Contact Us Demo and Guide	Search	Clear Filters			
Log Off	From Mer	nbership Customer Service			
	Date	Case #	Subject		
	1. 09/15/20	23 02690624	Cancel Employe	<u>ees</u>	
	09/15/20	23 02690623	Member Mainte	enance Request	
	09/15/20	23 02690622	Add New Emplo	<u>vyees</u>	
		2. (1) »			