



# Social Media Content

## Sample Content

Copy for your social media captions.

Target Date	Observance	Seasonal Coverage Reminder Post	Health Observance Post	Cultural Observance Post
10/31/2024	Halloween	<b>BOO!</b> Open Enrollment starts TOMORROW! Speaking of which, pediatric dental coverage may come in handy after candy! Let's talk 2025.		Don't be scared! Getting health coverage is easy. Give us a call. Enrollment starts tomorrow. Until then, enjoy a safe and happy Halloween!
November				
11/1/2024	Open Enrollment Starts	Need a 2025 health plan? Enrollment starts today. Let's talk plans, budget and getting you covered.		
11/1/2024	Diwali	Today starts Open Enrollment for 2025. Let's talk about plan		Happy Diwali to those who celebrate. May your year be

		options, and get you and yours covered for next year. Call today.		bright, happy and healthy!
<b>11/28/2024</b>	<b>Thanksgiving</b>	Happy Thanksgiving! We hope to see you soon to enroll for 2025 health coverage. The deadline for coverage that starts 1/1 is 12/15.		Happy Thanksgiving to all who celebrate. Practicing gratitude is a great habit every day, but we hope you enjoy family, friends, or giving back.
<b>11/29/2024</b>	<b>Native American Heritage Day</b>	Happy Native American Heritage Day! If you're a member of a federally recognized tribe, you may qualify for financial help with monthly payments and even cost sharing. Enrollment starts 11/1.		
<b>December</b>				
<b>12/1/2015</b>	<b>Enroll for coverage that starts Jan 1</b>	Happy Holidays, one and all! Don't forget the deadline for health coverage starting New Year's Day is 12/15. Call us and gift yourself peace of mind today.		