

BCBS Medicare Boot Camp Sessions					
DATE	Time	Presenter	Topic	Webinar Link	Duration
3/31/2022	10:00 AM Central	Steve	Medicare 101 - Lesson 3	Click here to join the meeting	30 Min
4/5/2022	10:00 AM Central	Jeannie	Medicare 101 - Lesson 4	Click here to join the meeting	30 Min
4/7/2022	10:00 AM Central	Frank	Blue Cross Blue Shield - Servicing your Book of Business	Click here to join the meeting	30 Min
4/12/2022	10:00 AM Central	Don	Blue Cross Virtual Selling & DocuSign	Click here to join the meeting	30 Min
4/14/2022	10:00 AM Central	Woody	Blue Cross Blue Shield - SEP Selling - Low Income Subsidy	Click here to join the meeting	30 Min
4/19/2022	10:00 AM Central	Daisy	Blue Cross Blue Shield - Marketing Material & Supply Portal	Click here to join the meeting	30 Min
4/21/2022	10:00 AM Central	Danette	Blue Cross Blue Shield - Retail Producer Portal	Click here to join the meeting	30 Min
4/26/2022	10:00 AM Central	Victoria	Blue Cross Blue Shield - Blue Access for Producer Portal	Click here to join the meeting	30 Min
4/28/2022	10:00 AM Central	Fernie	Blue Cross Blue Shield - Optional Supplemental Benefits (MAPD Add-On's)	Click here to join the meeting	30 Min

Highlights

Medicare 101 Series – These courses are designed to provide new agents with an in-depth look at Medicare. For the seasoned agent, these sessions provide a Medicare refresher and updates on changes to cost-share amounts and the Medicare program in general.

Servicing Your Book of Business – Learn about best practices to improve retention, relationships and income from your book of business. Leverage tools provided by Blue Cross Blue Shield.

Virtual Selling & DocuSign – Learn about ways to reduce paperwork and improve efficiency all while staying compliant. We have the tools – Join us to learn more!

SEP Selling & Low-Income Subsidy – The Medicare line of business can be a year-round venture for you! Learn about ways to prospect and sell during the longest period of the year.

Marketing Material & Supply Portal – Learn about marketing assets available in supply portal. Blue Cross has a variety of tools that make it easy to find the prospects you need to thrive. Digital marketing assets for use on social media, print ads and more!